Sarah Mangelsdorf Completes First Year as Provost

Provost Sarah Mangelsdorf completed her first year with UW–Madison in August. She is happy to be at Wisconsin and has had a very busy and successful year. The Provost has seen how dedicated faculty and staff are at UW–Madison and knows that the university is offering a first-rate educational experience, with many high impact practices.

Provost Mangelsdorf has overseen a number of initiatives, including the hiring of several key leadership positions, including Vice Provost for Enrollment Management, Vice Provost and Chief Diversity Officer, Dean of the School of Education, and Dean of the Graduate School.

She has also been involved in the development of degrees, programs, and certificates within the curriculum. The Provost continues to be focused on delivering quality education and giving students the tools they will need for success during their years at UW–Madison as well as after graduation.

The university has been investing heavily in internship and career services. UW–Madison’s offerings in these areas are deep and broad, due to the fact that Wisconsin has over 400,000 alumni, many of whom are anxious to help new Badgers explore their career interests and make connections.

Provost Mangelsdorf is also seeking to raise more need-based aid and merit scholarship monies to keep the cost of attendance affordable for students and their families.

Despite state-wide budget cuts, UW–Madison’s education remains strong. Provost Mangelsdorf and Chancellor Rebecca Blank have worked tirelessly to preserve the quality, depth, and variety of learning opportunities for all undergraduate students. The Provost hopes high school counselors from around the nation and world will continue to encourage outstanding students to consider UW–Madison.

2015 Go Big Read

Entering its seventh year, the Go Big Read program engages members of the campus community and beyond in a shared, academically focused reading experience. The open-ended, lively discussion is a platform for the exploration of important issues from a range of perspectives. The 2015 Go Big Read is Just Mercy by Bryan Stevenson. The author was a young lawyer when he founded the Equal Justice Initiative, a legal practice dedicated to defending those most desperate and in need: the poor, the wrongly condemned, and women and children trapped in the farthest reaches of our criminal justice system. Just Mercy is Bryan’s remarkable story.

Steve Hahn Named Vice Provost for Enrollment Management

In April, Steve Hahn, Assistant Dean for Admissions and Academic Services of UW–Madison’s Graduate School, was named Vice Provost for Enrollment Management. Hahn had served as Interim Vice Provost since June 2013. The position, which reports to the Provost, provides leadership in planning, developing, executing, and assessing a strategic undergraduate enrollment management plan for the university. The position is also responsible for overall administration and vision for the Division of Enrollment Management.

Some of Hahn’s priorities as Vice Provost for Enrollment Management include strengthening relationships with the campus advising community, expanding opportunities for prospective transfer students, and a recommitment to principles of diversity and inclusion campus-wide.
Current University Rankings

**U.S. News and World Report**
- 11th among public institutions

**Academic Ranking of World Universities**
- 24th among institutions worldwide

**Kiplinger’s**
- 8th best value among public colleges

### Freshman Admission Trends: Fall
- Over 32,000 applications
- Admit rate under 50%
- Admitted Students Middle 50% GPA: 3.8–4.0
- Class Rank: 87–97%
- ACT: 28–32
- SAT: 1250–1430

Incoming class over 6,250
All Wisconsin counties, all US states, over 40 countries

### Transfer Admission Trends: Spring and Fall
- Over 6,000 applications
- Admit rate under 50%
- Admitted Students Middle 50% GPA: 3.4–3.8

Incoming class over 1,450
All Wisconsin 4-year and 2-year campuses
Over 300 different colleges and universities

### Social Media Influence
The University of Wisconsin–Madison continues to strategically engage students through social media channels. The university was recently ranked as the most influential US university on Twitter, according to new data released by social media research firm Engagement Labs of Toronto.

Follow the Office of Admissions and Recruitment at:

- UWMadisonAdmissions
- UWAAdmissions
- UWMadisonAdmissions
- YouTube

### Our Fall 2016 Application is Now Available

**Freshmen**

<table>
<thead>
<tr>
<th>Period</th>
<th>Application Deadline</th>
<th>Decision</th>
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<tbody>
<tr>
<td>First Fall 2016 Notification</td>
<td>November 2</td>
<td>End of January</td>
</tr>
<tr>
<td>Second Fall 2016 Notification</td>
<td>February 1</td>
<td>End of March</td>
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**Transfer Students**

<table>
<thead>
<tr>
<th>Period</th>
<th>Application Deadline</th>
<th>Decision</th>
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<tbody>
<tr>
<td>Fall 2016 Term</td>
<td>February 1</td>
<td>End of April</td>
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### Application Tips
- We encourage students to apply online earlier rather than later and want them to take their time and be thoughtful as they craft their responses to the questions we ask as part of their application. We do not use interviews in our application process so the responses to our written statement prompts help inform our admissions counselors about who the applicant is, the interests of the student, and the contributions we can expect to be made in our campus community.

- Students should provide an email address that is checked regularly when submitting their application. Our office will use this email address to send communications, prompts to check their Student Center for updates related to their application, or to share information about upcoming events.

- Applicants will gain access to their Student Center shortly after submitting an application. Students should activate their NetID and log in to their Student Center on a regular basis. It is the easiest and fastest way to track progress or unmet requirements, such as missing items, and is where the admission decision will be posted.

### Self-Reporting Grades
We continue to use self-reported grades in our freshman application review process. Students should self-report mid-year grades in January and February and final grades in June. Submitting self-reported grades is a fast and efficient way for students to communicate how they are performing academically in their senior year of high school.

Applicants who are waiting for a decision will be prompted via email to self-report their mid-year grades in their Student Center. These grades will be reviewed either as part of the student’s application when our selection committee is making the final decision, or, in the case of admitted students, grades will be reviewed to ensure a student has maintained the level of academic rigor and performance as when admitted.